

Lisa (@projectFOSSIL): (2/24/2016 12:01) yes  
therooms: (12:01) 10-4  
Molly Phillips: (12:01) sounds good!  
Molly Phillips: (12:02) Survey link: [https://ufl.qualtrics.com/SE/?SID=SV\\_5oT3yqOSlrJRSzb](https://ufl.qualtrics.com/SE/?SID=SV_5oT3yqOSlrJRSzb)  
Linda Deaton: (12:05) Linda Deaton checking in  
Molly Phillips: (12:32) Type in the chat or raise your hand  
Linda Deaton: (12:32) Thanks.  
Randy Singer: (12:32) [https://ufl.qualtrics.com/SE/?SID=SV\\_5oT3yqOSlrJRSzb](https://ufl.qualtrics.com/SE/?SID=SV_5oT3yqOSlrJRSzb)  
Lisa (@projectFOSSIL): (12:32) Can people ask q's on Twitter, too? Under the hashtag #iDigBioEO  
Amber Inwood: (12:33) How or do you use social media in grant reporting or acquiring funding? Are funding agencies embracing this in braoder impac's?  
Randy Singer: (12:33) @Randchovey  
Amber Inwood: (12:33) Sorry for the spelling there!  
iliya smithka: (12:33) aren't you @Randchovy on twitter?  
therooms: (12:34) Great info on making collections more accessible. One of our big challenges is getting the public to realize what we have to offer.  
Lisa (@projectFOSSIL): (12:34) @iliya, yep, no "e" in Randchovy  
Molly Phillips: (12:34) How do you get your social media pages going? I would imagine it would be difficult to get over that initial hurdle of creating a page but having no visibility.  
Amber Inwood: (12:34) Fantastic :)  
Lee Hall: (12:35) What are strategies for increasing visibility and growing a follower base?  
Lisa (@projectFOSSIL): (12:38) What do you think of Facebook's newest "reactions" feature that they just started implementing?  
Angelika Nelson: (12:38) do you suggest that one should be present on a number of different platforms, e.g. facebook, twitter and instagram? this raises the issue of keeping content up-to-date and active  
Rick Levy: (12:39) using hashtags also increases the discoverability and usually helps with creating a follower base  
Cindy Lincoln: (12:39) You can very easily send an instagram post to your Facebook page so you don't have to input photo and text twice.  
RH: (12:40) Here is the link to the one fb group that was mentioned  
<https://www.facebook.com/groups/253354671511754/> for anyone interested  
Amber Inwood: (12:40) Thanks Cindy, good to know  
therooms: (12:40) good point. Quality images and video is SO important. Shows professionalism.  
Molly Phillips: (12:40) @Lisa hard to say they are so new! It will be interesting to see how they are implemented by Facebook users.  
Lisa (@projectFOSSIL): (12:42) @Molly--so far, I hate it! Plus, it adds another level of complication for people to a)measure "engagement" and b) understand what the emojis mean--esp. for newer users  
Molly Phillips: (12:44) looks like everyone has asked their questions!  
Molly Phillips: (12:45) good point about engagement measurement though  
Molly Phillips: (12:46) people have a hard time with emojis?  
Lisa (@projectFOSSIL): (12:46) Yes!  
Molly Phillips: (12:47) haha  
Amber Inwood: (12:47) Jimmy Fallon has a great game on trying to get guests to translate Emojis  
Randy Singer: (12:47) [rsinger@flmnh.ufl.edu](mailto:rsinger@flmnh.ufl.edu)  
therooms: (12:48) Thanks! Have a good day, from The Rooms in Newfoundland @TheRooms\_NL (Tim Greene, Social Media Coordinator)

Lisa (@projectFOSSIL): (12:49) emojis and people not understanding them:  
<https://www.youtube.com/watch?v=uTgawhMADrI>

Molly Phillips: (12:49) Don't forget about the Survey link:  
[https://ufl.qualtrics.com/SE/?SID=SV\\_5oT3yqOSlrJRSzb](https://ufl.qualtrics.com/SE/?SID=SV_5oT3yqOSlrJRSzb)

Melissa Islam: (12:49) Thanks Randy, great job!

Molly Phillips: (12:50) Thank you Randy!!!

Lisa (@projectFOSSIL): (12:50) Thanks, Randy!

Libby Ellwood: (12:50) Thanks Randy!

Mari R: (12:50) Thanks, Randy!

Molly Phillips: (12:50) @iDigBio

Rick Levy: (12:50) thanks, see you out there