

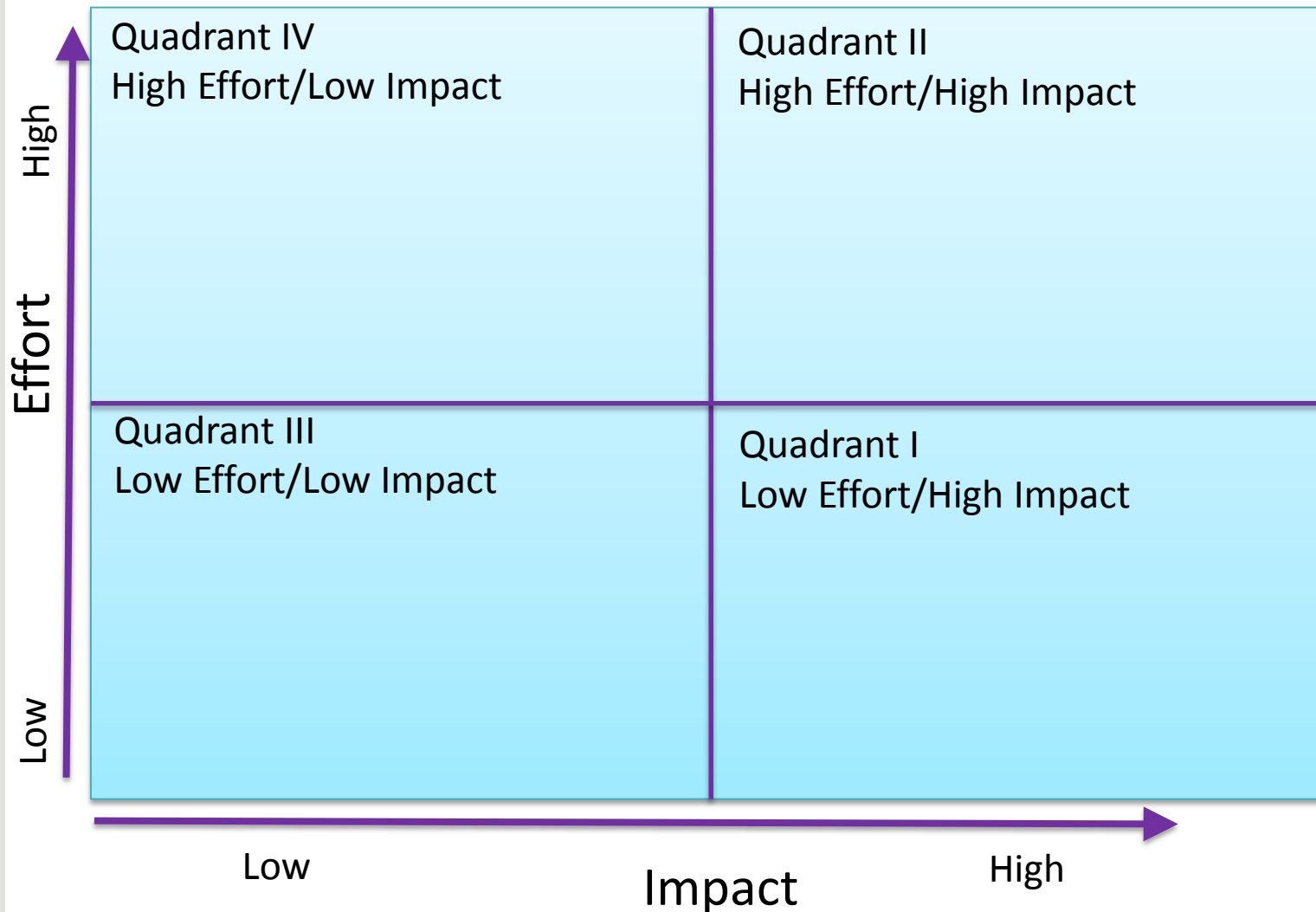
# Summit V Education & Outreach Discussion Session: Audiences for ADBC

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## Effort/Impact:



| Activity   | Webinars | Workshops | Online Tools or Resources | Mobile Apps | Curricula Development | Media |  |
|--|----------|-----------|---------------------------|-------------|-----------------------|-------|--|
| <b>ADBC Community</b>  |          |           |                           |             |                       |       |  |
| <b>Collections Community</b>                                 |          |           |                           |             |                       |       |  |
| <b>Natural Resource/ Land Management</b>                     |          |           |                           |             |                       |       |  |
| <b>Policy Makers</b>   |          |           |                           |             |                       |       |  |
| <b>Researchers (beyond systematics)</b>                      |          |           |                           |             |                       |       |  |
| <b>Biological consultants (and other applied scientists)</b> |          |           |                           |             |                       |       |  |
| <b>Graduate Students</b>                                     |          |           |                           |             |                       |       |  |
| <b>Science</b>   |          |           |                           |             |                       |       |  |
| <b>Non-Science</b>   |          |           |                           |             |                       |       |  |
| <b>Undergraduates</b>  |          |           |                           |             |                       |       |  |
| <b>Science</b>   |          |           |                           |             |                       |       |  |
| <b>Non Science</b>   |          |           |                           |             |                       |       |  |
| <b>Undergraduate Educators</b>                               |          |           |                           |             |                       |       |  |
| <b>Science</b>   |          |           |                           |             |                       |       |  |
| <b>Non Science</b>   |          |           |                           |             |                       |       |  |
| <b>Pre-K (students and teachers)</b>                         |          |           |                           |             |                       |       |  |
| <b>K-12 Teachers</b>   |          |           |                           |             |                       |       |  |
| <b>K-2 Teachers</b>  |          |           |                           |             |                       |       |  |
| <b>3-5 Teachers</b>  |          |           |                           |             |                       |       |  |
| <b>6-8 Teachers</b>  |          |           |                           |             |                       |       |  |
| <b>High School</b>   |          |           |                           |             |                       |       |  |
| <b>K-12 Students</b>   |          |           |                           |             |                       |       |  |
| <b>K-2 Students</b>  |          |           |                           |             |                       |       |  |
| <b>3-5 Students</b>  |          |           |                           |             |                       |       |  |
| <b>6-8 Students</b>  |          |           |                           |             |                       |       |  |
| <b>High School</b>   |          |           |                           |             |                       |       |  |
| <b>GED Students</b>  |          |           |                           |             |                       |       |  |
| <b>Youth Informal (afterschool Summer Camp, Scouts)</b>      |          |           |                           |             |                       |       |  |
| <b>Adult Informal (conscious Vs. unconscious)</b>            |          |           |                           |             |                       |       |  |
| <b>Life Long Learners and Seniors</b>                        |          |           |                           |             |                       |       |  |
| <b>Environmental Educators</b>                               |          |           |                           |             |                       |       |  |

| TCN/Audience | State & Fed Agencies | Researchers (eco, climate) | Policy Makers | Grad Students | Undergrads | K-12 | Youth Informal | Adult Informal | Citizen Science | General Public |
|--------------|----------------------|----------------------------|---------------|---------------|------------|------|----------------|----------------|-----------------|----------------|
| FIC          |                      | X                          |               | X             | X          | X    | X              | X              |                 | X              |
| GLI          | X                    | X                          |               |               |            | X    |                |                |                 | X              |
| InvertEBase  |                      |                            |               | X             | X          |      |                |                | X               | X              |
| InvertNet    |                      | X                          |               | X             |            | X    |                | X              | X               | X              |
| LBCC         |                      |                            |               | X             | X          | X    |                |                | X               | X              |
| MacroAlgae   |                      | X                          |               |               | X          | X    | X              | X              | X               |                |
| MacroFungi   |                      | X                          |               | X             | X          | X    |                | X              | X               | X              |
| NEVP         |                      | X                          |               | X             |            |      | X              | X              | X               | X              |
| PaleoNICHES  |                      | X                          |               | X             | X          | X    |                | X              |                 | X              |
| SCAN         |                      | X                          |               | X             | X          |      |                | X              | X               | X              |
| SERNEC       | X                    |                            |               |               | X          | X    |                | X              | X               | X              |
| TTD          |                      | X                          |               | X             | X          | X    |                |                | X               |                |
| VACS         |                      | X                          |               | X             | X          |      |                |                | X               | X              |
| EPICC        |                      |                            |               | X             | X          | X    |                |                |                 | X              |
| MiCC         |                      |                            |               | X             | X          | X    | X              | X              | X               | X              |

| Activity/TCN                           | FIC | GLI | InvertEBase | InvertNet | LBCC | Macroalgae (MHC) | MacroFungi (MaCC) | NEVP | PaleoNICHES | SCAN | SERNEC | TTD | VACS | EPICC | MiCC |
|--|-----|-----|-------------|-----------|------|------------------|-------------------|------|-------------|------|--------|-----|------|-------|------|
| Project Website or Portal              | X   | X   | X           | X         | X    | X                | X                 | X    | X           | X    | X      | X   | X    |       | X    |
| Online Tools and Resources             | X   | X   | X           | X         | X    |                  | X                 |      | X           | X    | X      | X   | X    | X     | X    |
| Mobile Apps or Software                | X   |     |             |           |      |                  |                   |      | X           | X    |        |     |      |       |      |
| Partnering with K-12 Teachers/Programs | X   | X   |             |           | X    | X                | X                 | X    |             |      |        | X   |      |       | X    |
| k-12 Educational Resources             | X   | X   |             |           | X    | X                | X                 |      | X           |      | X      |     |      |       | X    |
| Undergraduate Training                 | X   |     | X           | X         | X    | X                | X                 | X    | X           | X    | X      | X   | X    | X     | X    |
| Internships or Volunteers              |     |     |             |           | X    | X                | X                 | X    |             |      | X      | X   |      |       |      |
| Graduate Training                      | X   |     | X           | X         | X    |                  | X                 | X    | X           | X    |        | X   | X    | X     | X    |
| Workshops                              | X   | X   |             |           | X    | X                | X                 |      | X           |      |        | X   |      |       | X    |
| Webinars                               |     |     |             | X         | X    |                  |                   |      |             | X    |        |     |      |       |      |
| Museum Exhibits                        |     | X   | X           |           |      |                  |                   |      |             | X    |        |     |      |       |      |
| Use Social Media                       |     |     |             | X         |      |                  | X                 |      |             |      | X      |     |      | X     |      |
| Use Crowd Sourcing                     |     |     | X           | X         | X    | X                | X                 | X    | X           |      | X      | X   |      |       | X    |
| Citizen Science                        |     |     |             | X         | X    | X                | X                 | X    |             | X    | X      |     | X    |       | X    |
| Outreach or Volunteer Coordinator      |     |     |             |           | X    |                  | X                 |      |             | X    | X      | X   |      |       |      |